

# MARK WOOD

Mark is a remarkable team and leadership developer with a unique perspective on leadership and team progression. He uses his own experiences from extraordinary circumstances in hazardous situations to bring out the qualities of a modernday leader of business. He has guided novices through challenging and dangerous storms in the Arctic on numerous expeditions, and from those learnings, he shares parallels universally applicable with leadership in the modern era.

He is an exceptional storyteller and professional educational speaker, and through his narrative Mark can give clarity to companies on how strong leadership can be viewed and how it can enhance business, adding value to an organisation's direction and enhancing both focus and performance for their teams.

Mark is a wonderfully eloquent, entertaining and inspiring speaker. Drawing on his experience in extreme situations and aligning them with challenges we all face - especially when dealing with isolation and stress he can make you feel like anything is possible.

Georgina Wilson Deputy Director of Fund-raising / Head of Partnership at Ambitious about Autism Mark has a natural ability to effortlessly link the outdoors and the rigours of exploration with the everyday business environment. His engaging and entertaining style makes the stories and parallels he draws easy to absorb and to act upon. A really great and inspirational speaker.

Jon Geldart Director General at Institute of Directors

#### My Life in a Freezer

## Themes include

An outlined journey from his early military days through to the time spent as a firefighter and then the uneasy transition to explorer. Leaving everything he had in life behind as he literally stepped into the unknown. What started as a curiosity to see the Arctic wilderness turned into a life changing moment that flipped his world upside down. Twenty years later what lessons were learnt from his expedition company and how would he have approached extreme moments on and off ice again.

### Below Zero Decision Making

Focusing on three pivotal moments in Mark's career he draws parallels with business leadership and team approach. With his solo ski expedition to the South Pole he overcame a weakness of both mind and body to keep pushing forward, operating close to the summit of Mount Everest in darkness, freezing temperatures and strong winds his climbing colleague was loosing his life. With only 200 metres to go Mark needed to make vital decisions to either keep going or to turn back. Then on the biggest challenge of his life - how do you prepare for a 100 day - 2000km solo crossing of the Canadian high Arctic.

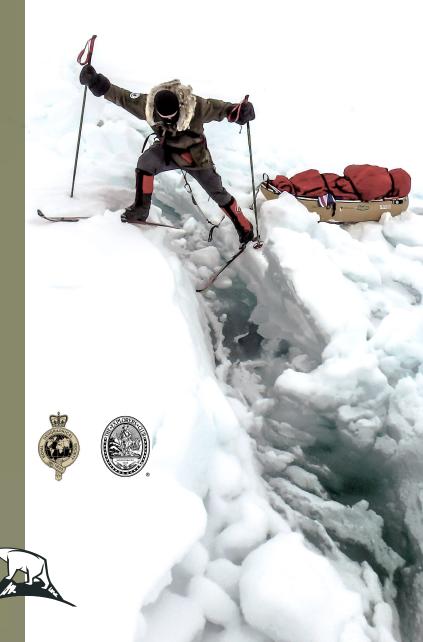
### Contact

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Mark outlines his talks with incredible breath taking photographs from his adventures as well as films that bring the audience into the moment and aligns them with his own ethics and ideas. All talks are tailor-made to the organisations requirements.

Contact our team below to enquire on costs and availability. Amanda Stacey + (0) 7960 610764 amanda@amandastacey.co.uk



Mark is a rare person indeed. Whether exploring the furthest flung parts of our planet, delivering inspiring talks to business people or captivating the next generations with tales of his escapades Mark excels.

Mark's passion for the safety of our planet, his drive to educate future generations and his determination in exploration is an authentic motivation in our busy world.

> Paul Baker Founder at St. Pierre Groupe

Mark is a world class explorer who has a unique ability to bring his adventures to audiences around the planet, inspiring them and engaging them on a wide range of important topics from climate change to leadership and business resilience to personnel motivation ...and more.

I would recommend Mark for any corporate leader looking to engage their team as well as any brand looking for creative and meaningful ways to engage their stakeholders.

Andy Schmidt

Pearl consulting / managing Director Europe. (former head of brand / Skype)